

binding idea guide

THOMAS

PLASTIC RING BINDING ELEMENTS AND COVERS



THOMAS COLLATORS INC., 100 CHURCH STREET, NEW YORK, NEW YORK 10007

THOMAS PLASTIC RING BINDING ELEMENTS AND COVERS DRESS YOUR LITERATURE IN DISTINCTION

With booklets, first impression counts. That's where Thomas binding elements and covers can help. They turn your booklets into compelling and distinctive material that is bound to command attention. They accent your material with new importance, start the reader off in a positive frame of mind. What's more, they provide longer life to booklets, with less bulk and more color...permit pages to lie perfectly flat, fold back to back. Plan now to perk up your presentation with Thomas Plastic Ring Binding Elements and Covers!

101 USES

Booklets • Catalogs • Calendars • Presentation Books • Reports • Price Lists • Manuals
Sample Books • Brochures • Sales Portfolios • Swatch Holders • Easel and Window Displays • Order Books • Work Books • Phone Indexes • Memo Books • Cook Books • Juvenile Books • Text Books • Scrap Books • Music Books • Diaries • Address Books • School Annuals • Photo Albums • Story Books • Bank Check Books • Insurance Rate Books
Work Charts • Greeting Display Albums • Game Books • Blank Books • Sales Plans • Wine Lists • Proposals • Toy Books • Menus • Receipt Books • Financial Reports • Score Pads
Desk Pads • Albums • Programs

FAST DELIVERY FROM A LOCAL SUPPLY

A network of almost 150 local distribution centers does it! They're ready to quick-ship your order at a moment's notice. No waiting for our complete selection (the most complete selection!) of styles, diameters and colors in the standard 19-ring length (all with 9/16" centers for use with most standard equipment). They're all on hand for immediate delivery. Quick shipments on special colors, special sizes and imprinting, too.

THOMAS PLASTIC RING

16 DIAMETERS 5 STYLES 10 COLORS

Quality-made plastic ring bindings in stock include the most complete selection of all diameters of wide back, oval back and slim back, plus Bindematic styles in the standard 19-ring length — 27 style-and size combinations . . . each in a splash of 10 appealing colors.

STANDARD SIZES: $\frac{3}{16}$ ", $\frac{1}{4}$ ", $\frac{5}{16}$ ", $\frac{3}{8}$ ", $\frac{7}{16}$ ", $\frac{1}{2}$ ", $\frac{9}{16}$ ", $\frac{5}{8}$ ", $\frac{3}{4}$ ", $\frac{7}{8}$ ", 1", $1\frac{1}{8}$ ", $1\frac{1}{4}$ ", $1\frac{3}{8}$ ", $1\frac{1}{2}$ ", $1\frac{3}{4}$ "

STANDARD STYLES: Wide back, oval back and slim back elements; Bindematic elements in $\frac{3}{8}$ " and $\frac{7}{8}$ " capacities; and Bindematic Binders; all in the standard 19-ring length

STANDARD PLASTIC COLORS: White, black, red, blue, green, brown, maroon, yellow, orange, tan. Also available: imprinting, special colors (gold, silver), special lengths (from 3 to 76 rings, with no additional cutting charge)

From the following style-diameter chart, you can readily ascertain the diameters covered in any style you wish — or the styles available in a given diameter.

STYLES

DIA.	WIDE BACK	SLIM BACK	OVAL BACK	BINDEMATIC STYLES	
				WIRE LOCK	PLASTIC LOCK
$\frac{3}{16}$ "	●	●			
$\frac{1}{4}$ "	●	●			
$\frac{5}{16}$ "	●	●			
$\frac{3}{8}$ "	●	●		●	
$\frac{7}{16}$ "	●	●			
$\frac{1}{2}$ "	●	●			
$\frac{9}{16}$ "	●	●			
$\frac{5}{8}$ "	●	●			
$\frac{3}{4}$ "	●				
$\frac{7}{8}$ "			●		●
1"	●		●		
$1\frac{1}{8}$ "	●				
$1\frac{1}{4}$ "			●		
$1\frac{3}{8}$ "			●		
$1\frac{1}{2}$ "			●		
$1\frac{3}{4}$ "			●		
DIA.	WIDE BACK	SLIM BACK	OVAL BACK	WIRE LOCK	PLASTIC LOCK
BINDEMATIC STYLES					

THOMAS WIDE BACK ELEMENTS

Especially useful with two-piece covers, this popular element's wide spine conceals and protects the edges of the pages, eliminating the need for enclosing the pages in any other way. An ideal binding for hot stamp or silk screen imprinting in vertical or horizontal letters.



PRICES

WIDE BACK	100	500	1000	3000	5000
$\frac{3}{16}$ "	5.83	5.03	3.48	3.42	3.19
$\frac{1}{4}$ "	6.33	5.46	3.90	3.83	3.61
$\frac{5}{16}$ "	7.33	6.32	4.17	4.10	3.82
$\frac{3}{8}$ "	8.83	7.60	4.73	4.70	4.52
$\frac{7}{16}$ "	9.83	8.45	5.41	5.37	5.21
$\frac{1}{2}$ "	11.82	10.20	6.09	6.06	5.88
$\frac{9}{16}$ "	13.35	12.01	6.77	6.73	6.60
$\frac{5}{8}$ "	15.32	13.37	7.79	7.75	7.45
$\frac{3}{4}$ "	17.92	16.65	9.20	8.94	8.81
1"	25.75	22.85	15.15	14.98	14.88
$1\frac{1}{8}$ "	28.00	25.20	15.89	15.72	15.58

STANDARD 19-RING LENGTHS for standard 11" books

Prices shown are per carton (100 pieces)

Contact your local Thomas Distributor for prices on other lengths.

BINDING ELEMENTS

THOMAS OVAL BACK ELEMENTS

The perfect binding for greater binding capacities, Thomas oval elements also have a broad spine which conceals and protects page edges when used with two-piece covers. These elements also can be imprinted. For added holding strength, we recommend that material in excess of 1¼" diameter be sealed (liquid sealer available from Thomas).



PRICES

OVAL BACK	100	500	1000	3000	5000
7/8"	20.85	18.40	10.82	10.55	10.45
1"	25.75	22.85	15.15	14.98	14.88
1-1/4"	29.45	26.40	16.52	16.42	16.32
1-3/8"	31.00	27.90	16.90	16.80	16.70
1-1/2"	32.00	28.80	17.28	17.18	17.08
1-3/4"	36.00	32.40	19.98	19.78	19.58

STANDARD 19-RING LENGTHS for standard 11" books

Prices shown are per carton (100 pieces)

Contact your local Thomas Distributor for prices on other lengths.

THOMAS SLIM BACK ELEMENTS

An extremely economical binding for diameters up to 5/8", Thomas slim back elements can be used with one- or two-piece covers. Their narrow spine makes them inconspicuous in use, yet permits pages to be turned completely back to back, when necessary. For extra savings we suggest the dual binding method, which combines two short, separate elements rather than one full-length.



PRICES

SLIM BACK	100	500	1000	3000	5000
3/16"	5.24	4.55	3.13	3.08	2.87
1/4"	5.74	5.00	3.51	3.44	3.25
5/16"	6.60	5.93	3.75	3.69	3.43
3/8"	7.94	6.90	4.26	4.23	4.07
7/16"	8.84	7.68	4.86	4.83	4.68
1/2"	10.55	9.49	5.48	5.45	5.29
9/16"	11.94	10.47	6.09	6.06	5.94
5/8"	13.79	12.12	7.02	6.99	6.72

STANDARD 19-RING LENGTHS for standard 11" books

Prices shown are per carton (100 pieces)

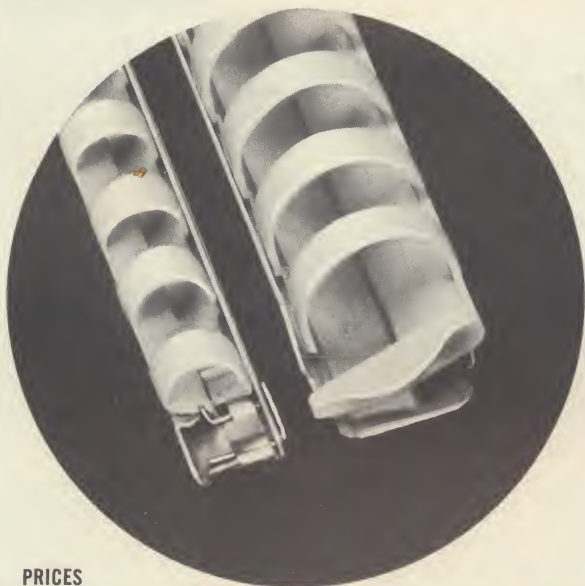
Contact your local Thomas Distributor for prices on other lengths.



NEW THOMAS BINDEMATIC ELEMENTS

A step forward in binding design, new Bindematic Elements allow you to insert and remove sheets by hand — without the aid of a binding machine — as in a loose-leaf binder. They combine durable plastic rings and aluminum spine for lightweight economy with the efficiency of a metal ring binder. Heat-resistant and shape-retaining, they can be silk-screened. The $\frac{3}{8}$ " capacity style has a wire lock; the $\frac{7}{8}$ " diameter has a plastic lock. For use with two-piece covers or riveted within a one-piece cover.

Standard Bindematic Colors: Enamel white, black, beige and red, plus metallic blue, green, copper and gold — all with white rings.



PRICES

BINDEMATIC	100	300	500	1000	2500	5000
3/8"	42.00	40.00	38.00	34.00	31.00	28.00
7/8"	45.00	43.00	40.00	37.00	34.00	30.00

STANDARD 19-RING LENGTHS for standard 11" books

Prices shown are per carton (100 pieces)

Contact your local Thomas Distributor for prices on other lengths.

IMPRINTING OF PLASTIC BINDING ELEMENTS

NEWS GOTHIC

ABCDEFGH abcdefg 12345

FRANKLIN GOTHIC

ABCDE abcdef 12345

ALTERNATE GOTHIC ITALIC

ABCDEFGH abcdefg 123456

CENTURY SCHOOLBOOK

ABCDE abcde 123456

For a more distinctive appearance of your Thomas plastic-bound literature, personalize with hot stamp or silk screen imprint of your company name, logotype or book title in vertical or horizontal lettering along binding length. Hot stamping or silk screening are available on all sizes of Thomas Wide Back and Oval Back elements; silk screening only for Bindematic elements.

HERE'S HOW:

- Furnish art work or design you want to be imprinted (Avoid thin line and/or ornate styles — choose open style, clean-cut type styles).

OR

- Specify type style desired from samples provided.
- Specify vertical or horizontal letters.
- Designate diameter, color and number of rings of element (Imprint will be centered unless you instruct us otherwise).
- Specify color of ink to be used (inks may be matched, when necessary, to suit your requirements. For special colors, send a sample).
- A proof will be submitted to you for your approval before proceeding with the imprinting, unless you authorize us to proceed without a proof.

PRICES

There is a basic set-up charge of \$29.00, which includes preparation for imprinting, setting type, making plate or screen and furnishing proof for your approval.

This price is for a single printing lot. Subsequent printings, with no change in diameter of binding, number of rings, style and arrangement of type, will carry a rerun setup charge of only \$19.00.

Quantity prices are for single printing lots from each plate or silk screen. Separate printings from different screens cannot be combined to achieve a lower imprinting price.

IMPRINTING PRICES

100	500	1000	3000	5000
6.80	3.60	1.80	1.60	1.51

Imprinting prices are in addition to the price of the bindings.
Prices shown are per 100 pieces

THOMAS COVERS—ACCESSORIES

THOMAS TWO-PIECE COVER SETS

MIRACOVER

Glossy finish and protective coating give brilliance and long life to this attractive cover, now available in six colors including pastel blue, canary, aqua and peach, mist gray and white — excellent for stamping, silk screening, letterpress and offset printing. 100 sets per carton.

ECONOCOVER

An outstanding value with exceptional strength, Econocover is an embossed paper stock which stands up beautifully under hard usage, (is suitable for stamping, silk screening and printing), and offers a wide variety of colors ranging from neutrals to brilliant hues — white, cream, beige, gray, pastel and medium blue, pastel and medium green, yellow, goldenrod, orange and red. 100 sets per carton.

CRYSTACOVER

Sparkling sheets of transparent cast acetate provide protective outer cover for your frequently-handled literature and show it off to best advantage in any number of creative applications — as an eye-catching overlay cover for first-page photograph or design, silk-screened or stamped for dramatic effect. 100 sets per carton.

LUSTERFLEX

Versatile, medium weight Lusterflex is made for long wear. Its simulated leather surface resists moisture and grease. Ideally suited for silk screening, embossing and stamping. Available in deep, rich two-tone colors: emerald, scarlet, wedgewood blue, navy, wine, charcoal, pearl gray, tan and white. 100 sets per carton.

VYNACOVER

Top-quality, flexible virgin vinyl is permanently heat-sealed over stiff chipboard — a practical and wearable cover with a look of elegance in leather-like French calf finish. Can be stamped, but versatility and economy make silk screening a "natural" with Vynacover, in red, green, royal blue, gray, brown, black and white. 10 sets per carton.

PRICES

TWO-PIECE COVERS	100	500	1000	3000	5000
ECONOCOVER*	8.46	7.52	6.58	6.27	5.92
MIRACOVER*	11.29	10.35	9.13	8.30	7.00
LUSTERFLEX*	24.63	21.91	20.61	19.07	18.54
CRYSTACOVER*	31.94	26.62	25.76	24.57	22.81
VYNACOVER**	72.00	68.60	63.60	60.34	58.33

*With or without windows **Not available with windows. Prices shown are per 100 two-piece covers

THOMAS SHEET PROTECTORS

Both types give you maximum protection at a minimum price. They're of a two-fold construction with 3/4" reinforcing flap on binding side for extra strength and durability. In two sizes: 11" x 8 1/2", in which encased material must be punched; 11" x 9", for insertable, unpunched material. For pre-punched sheet protectors in quantity orders, consult your representative. Otherwise unpunched — adaptable to any punching pattern.

PRICES

SHEET PROTECTORS	100	500	1000	3000	5000
ACETATE 11 x 8-1/2"	15.10	11.74	10.69	10.01	9.48
ACETATE 11 x 9"	15.99	12.64	11.59	10.91	10.71
MYLAR 11 x 8-1/2"	14.20	10.97	10.33	9.82	9.40
MYLAR 11 x 9"	14.61	11.76	10.96	10.18	9.87

Prices shown are per 100

ACETATE

Crystal-clear envelopes of non-flammable cellulose acetate protect, display and give added body to photos, drawings, price lists and valuable documents. Filler sheets of black album paper included at no extra charge. 100 pieces per carton.

MYLAR

Practically indestructible, transparent DuPont Mylar protector is needed where wear and tear are involved; thin gauge is advantageous when space-saving is important. Also comes with black paper filler sheets. 100 pieces per carton.

THOMAS BINDEMAC LOOSE-LEAF BINDERS



The appearance of a loose-leaf binder with the economy of plastic binding can be achieved through a choice of Thomas cover stocks in combination with the new Thomas Bindemac element. A Thomas one-piece cover is riveted to the lightweight, plastic-metal Bindemac mechanism — creating a versatile, multiple-ring binder which facilitates easy insertion and removal of sheets by hand with the efficiency of a metal-ring binder. Though a variety of cover stocks may be utilized, we recommend those listed here as exceptional values.

Thomas Bindemac loose-leaf binders are available in two diameters — $\frac{3}{8}$ " and $\frac{7}{8}$ ", and are packed 10 to a carton. Pages used in Thomas Bindemac binders are interchangeable with Thomas plastic binding — punching pattern is the same ($\frac{9}{16}$ " center-to-center.)

Finished artwork is required in silk-screen orders

PRICES

BINDEMAC LOOSE-LEAF COVERS	100	500	1000	3000	5000
DURACOVER $\frac{3}{8}$ "	85.13	78.13	73.25	71.60	64.65
DURACOVER $\frac{7}{8}$ "	102.14	94.23	88.05	86.16	77.94
LUSTERFLEX $\frac{3}{8}$ "	102.34	94.49	88.07	86.36	78.02
LUSTERFLEX $\frac{7}{8}$ "	122.22	112.02	104.25	101.72	92.61
VYNACOVER $\frac{3}{8}$ "	123.73	114.13	106.27	103.32	94.23
VYNACOVER $\frac{7}{8}$ "	144.21	132.91	123.80	119.70	109.74

Prices shown are per 100

COVER DECORATION

STAMPING — All stock covers can be stamped with imitation gold or silver leaf. The following prices are based on stamping from dies, or from not more than 8 lines of type furnished by us. Dies charged extra. Maximum area which can be stamped with one impression is 11" x 8".

SILK-SCREEN PRINTING — All stock covers can be screen printed in one color. (Additional colors may be screened where close register is not a factor.) The following prices cover screening the front and spine only,

PRICES

COVER DECORATION IN LOTS OF	100	250	500	1000	3000	5000
STAMPING (EACH)	.18	.10	.09	.08	.07	.06
SCREEN PRINTING (EACH)	.44	.20	.15	.12	.11	.08
PRINTING (EACH)	.21	.09	.07	.06	.05	.04

Prices shown are per 100 in one color. Minimum imprinting quantity is 100.

DURACOVER BINDER

The outstanding economy and appearance of this heavy duty paper stock makes it so ideal for use in a "give-away" binder, we call it our Thomas Presentation Binder. As an added feature in special presentations, we suggest a die-cut window, along with silk screened or stamped lettering and design. Duracover binder colors — black, brown, green, red or blue.

LUSTERFLEX BINDER

Long-wearing, medium weight Lusterflex is notably attractive — featuring the widest color selection, and adapting most effectively to silk screening, stamping, embossing. Simulated leather surface resists moisture and cleans with a damp cloth. Colors are emerald, scarlet, wedgewood blue, navy, wine, charcoal, pearl gray, tan and white.

VYNACOVER BINDER

A prestige, premium binder, Vynacover combines the durability of top quality virgin vinyl with the elegant appearance of French calf. It is permanently heat-sealed over stiff chipboard. Silk screens with sharp definition and opacity. Red, green, royal blue, gray, brown, black and white colors available.

and include the cost of screens. Finished art work, suitable for photography, is required and when furnished by us will be charged extra.

PRINTING — Some stocks used in two piece covers can be printed. The following prices are based on using customer's plates or a set-up of not more than 8 lines of type available in our composing room. Large set-ups, special type faces, unusual composition and special plates, where furnished by us will be charged extra.

THOMAS INDEX SYSTEMS

If you produce any type of catalog — parts manual, equipment data, price book, etc., — chances are you'll need a modern indexing system.

A choice of three standard styles of plastic-tabbed index sheets are available for prompt shipment to fill a majority of indexing needs. As a supplement to these styles, Thomas provides a custom-made index service to meet your individual specifications.

PRICES

INDEXES	25	50	100
INSERTABLE	0.34 ea.	0.29 ea.	0.25 ea.
NUMERICAL	0.49 ea.	0.43 ea.	0.38 ea.
ALPHABETICAL	1.16 ea.	1.02 ea.	0.91 ea.

HOW TO ORDER

PLASTIC ELEMENTS

Element prices shown are for standard 19-ring lengths only (for 11" books). Thomas plastic elements (except Bindematic) are available in any length from 3 to 76 rings, with special prices available from your Thomas representative.

Standard, 19-ring elements generally are packaged 100 pieces per carton; each carton containing one color, one diameter, one style only. (In large quantity orders, however, plastic may be packed in bulk for greater ease in handling and shipping.)

Pricing information included in this brochure is based on cost per 100 (i.e. cost per carton).

Plastic elements measure $\frac{7}{16}$ " center-to-center, to fit rectangular punched holes of most major plastic punching and binding equipment. Standard plastic element colors are white, black, red, blue, green, brown, orange, yellow, maroon and tan; gold, silver and other colors available on special order.

STANDARD STYLES

ALPHABETICAL — Set of 26 index sheets with A-Z tabs of clear acetate, bonded to 32 lb. buff-colored ledger paper in standard 11" x 8½" sheet size. Tabs extend $\frac{3}{8}$ " from paper edge.

NUMERICAL — Set of 10 clear acetate tabs with numerals 1-10, extending $\frac{3}{8}$ " from paper — 32 lb. buff-colored ledger, 11" x 8½".

INSERTABLE — Set of 5 index sheets with transparent ½" extension tabs (one each of red, blue, yellow, green, and clear), open both ends to accommodate typed inserts. (Perforated strips of inserts are supplied.) Paper stock is 36 lb. buff ledger.

CUSTOM INDEXES

Tailored to meet your specific needs, custom indexes are developed from a choice of paper stocks, tab extensions, lengths and colors, and printing styles for your own tab copy. A knowledge of basic requirements of good indexing combined with your own creative thoughts will produce a well-organized, superior indexing system. Consult your representative.

COVERS

Two-piece covers generally are packed 100 sets per box (200 pieces), in one color, one style per carton. (Vynacover only — 10 sets, 20 pieces, per box.)

Pricing information included in this brochure is based on cost per 100 (or cost per carton).

Cover dimensions are 11¼" (binding edge) x 8¾", round cornered on one 11¼" edge.

Covers (except vinyl) are available with die-cut window on front cover, at no extra charge — 1¼" x 4", located 3" from top edge, centered left to right. Orders must specify window or plain; if no specification, plain covers will be shipped.

Cover stock can be made up specially to meet other sizes and specifications, including location and dimensions of windows. Consult your Thomas representative for information.

COMBINATION PRICING

Ordering an assortment of colors, styles, and diameters of Thomas Plastic Elements and/or two-piece cover sets can be to your advantage when you purchase in standard sizes and carton lots. Combine the

products in a single order; the total quantity will determine your price bracket. For example: a total of 300 Bindematic elements, 400 wide back elements and 350 Lusterflex sets carry a 1000 lot price on each item.

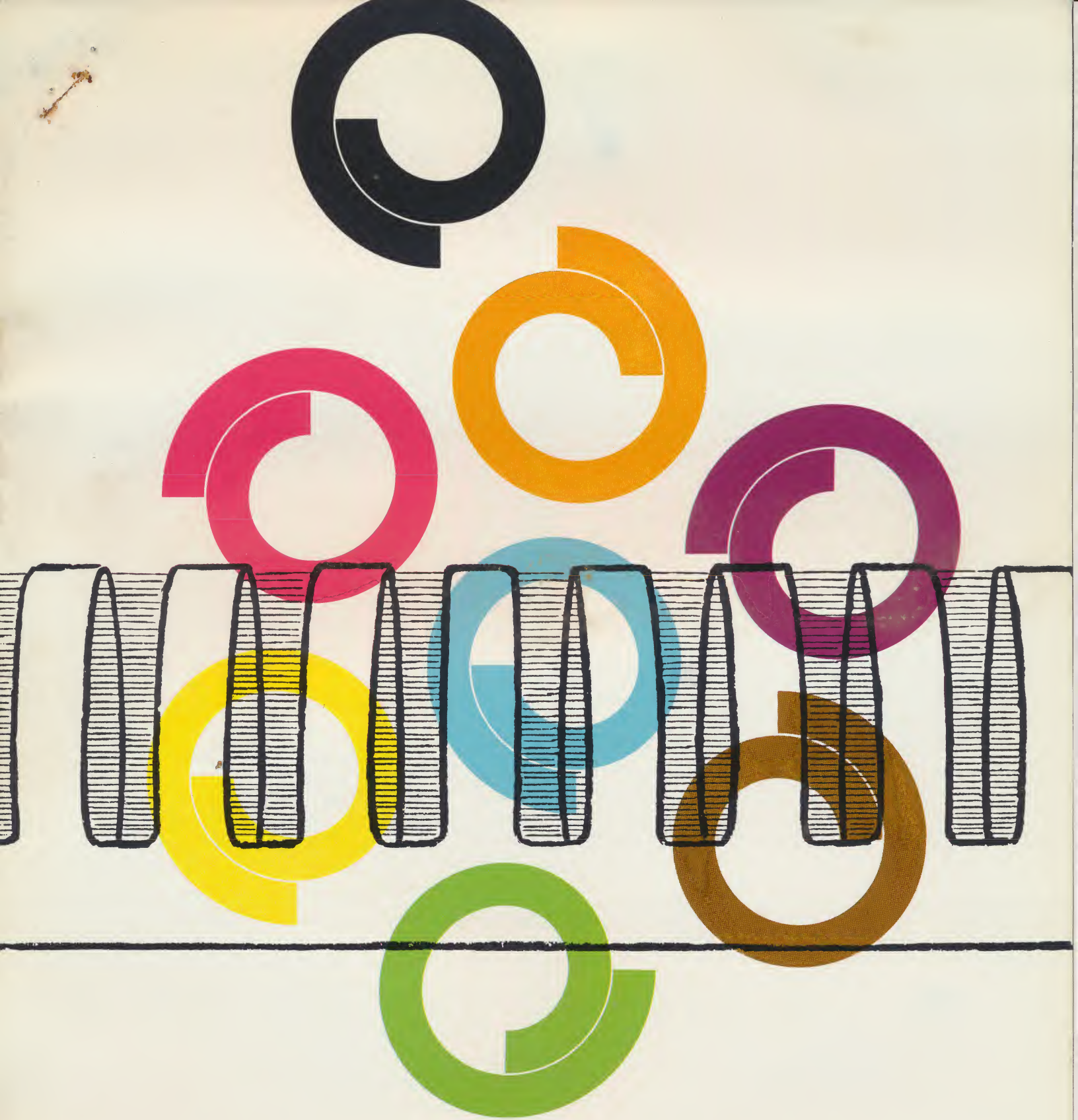
TERMS AND CONDITIONS

Liability of the seller is limited to the replacement price of the product only.



THOMAS COLLATORS INC. • Plastic Binding Division, 100 Church Street, New York, N. Y. 10007

World leader in collating and paper handling equipment



plastic ring bindings



THOMAS

3/16"

Approx. 24 sheets 20 lb. bond paper

1/4"

5/16"

3/8"

Approx. 60 sheets 20 lb. bond paper

7/16"

1/2"

5/8"

3/4"

Approx. 120 sheets 20 lb. bond paper

7/8"

1"

1-1/4"

Approx. 220 sheets 20 lb. bond paper

Also available: 9/16", 1-1/8",
1-3/8", 1-1/2" and 1-3/4" sizes



thomas ring ruler

... the easy way to find the right ring diameter every time

Finding the right ring diameter takes but a few seconds. All you do is:

1. Measure thickness of binding edge on the set to be bound, covers included. (Squeeze pages slightly when measuring.)
2. Match your ruler with the right slot on the THOMAS RING RULER — that's the correct binding to use!

Or

Stand the set to be bound, covers included, in the most suitable slot. (Squeeze pages slightly when measuring.) The corresponding size is the one to use.

THOMAS COLLATORS INC., Plastic Binding Division 100 Church Street, New York 7, New York

World leader in paper handling equipment and supplies

Form No. 101 5M664

Printed in U.S.A.



thomas plastic ring bindings dress your literature in distinction

standard sizes:

3/16", 1/4", 5/16", 3/8", 7/16", 1/2", 9/16", 5/8", 3/4", 7/8",
1", 1-1/8", 1-1/4", 1-3/8", 1-1/2", 1-3/4"

standard styles:

Wide back and oval back in the standard 19-ring length

special lengths:

Lengths available from 3 to 76 rings (no cutting charge)

standard colors:

White, black, red, blue, green, brown, maroon, yellow, orange, tan

special colors:

Gold, silver

packing:

Bulk or 100-pak box



With booklets, first impression counts. That's where Thomas Bindings help. They accent your material with new importance, start the reader off in a positive frame of mind. Look at the big advantages they provide in relation to the slight extra cost:

you're ahead in appearance • effectiveness • handling ease

your local authorized dealer speeds delivery . . . right from stock!

Not only has Thomas come out with a new and complete line of sparkling plastic ring bindings, but we've also made it possible for them to be quick-shipped to you! A network of over 200 distribution centers — each with a running inventory — does it. No sooner are orders filled and on their way to customers like you, than the stock is replenished by the Thomas people. Could there be a newer, faster way to dress your literature in distinction?

your order . . . in-and-out in a day!

• the kind you want

Quality-made plastic bindings in stock include the complete selection of all diameters of wide back and oval back in the standard 19-ring length — 25 style-and-size combinations . . . each in a splash of 10 appealing colors. Also available: special colors, special sizes, imprinting.

• as many as you want

Every order filled today without delay — 100, 1000 or more! (Quantity discounts!)

• when you want them

You pay nothing extra for the fastest delivery . . . right from a complete local supply!

come with 9/16" centers for use with all GBC and American Photocopy Equipment Company

Turn your booklets into compelling and distinctive material that is bound to command attention! Thomas Plastic Ring Bindings provide longer life to booklets with less bulk and more color . . . permit pages to lie perfectly flat, fold back to back. Plan now to perk up your presentations with Thomas Plastic Ring Bindings!

Order from the only supplier who can fill your order fast every time — your local Thomas dealer.



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Brochures • Sales Portfolios • Swatch Holders • Easel and Window Displays • Order Books • Work Books
Phone Indexes • Memo Books • Cook Books • Juvenile Books • Text Books • Scrap Books • Music Books • Diaries
Address Books • School Annuals • Photo Albums • Story Books • Bank Check Books • Insurance Rate Books
Work Charts • Greeting Card Booklets • Game Books • Blank Books • Sales Plans • Proposals • Wine Lists
Toy Books • Menus • Receipt Books • Financial Reports • Score Pads • Desk Pads • Albums • Programs